

GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF SCHOOL EDUCATION, JAMMU
Muthi Camp, Jammu -181205

Sub: Mega Career Counselling week for 10th class students.

CIRCULAR

As conveyed vide letter No. DSEJ/coord/6548-58 dated 19/03/2024 of Directorate of School Education, Jammu and as envisaged in NEP 2020, Career Counselling is an important component of School Education where students are provided guidance on different career options. However, it has been observed that many students choose their subjects/careers being influenced by peer pressure, general trend, parental pressure etc. and not as per their interest/capability. This causes disorientation and lack of interest in academics of these students.

Accordingly, it is impressed upon all Head of the Institutions of Govt. Higher Secondary Schools/High Schools of Jammu Division to organise Career Counselling/guidance workshops for students especially of class 10th about availability of different career options. The objective of these orientation sessions are as under:

1. Introduce students to the various streams available after Class 10th (Medical, Non-Medical, Commerce, Humanities, and Vocational etc.).
2. Provide an overview of career options linked to each stream.
3. Discuss entrance exams and skill-based courses available.
4. Address student queries and provide personalized guidance.

These Workshops should be mandatory for students of class 10th and their parents should also be encouraged to attend these sessions. A detailed presentation about different career options is enclosed alongwith link (https://schedujammu.nic.in/orders_circulars/Career_Counselling_ppt.pptx) available on website of Directorate of School Education Jammu.

The institutions shall observe **Mega Career Counselling week from 24th March 2025 to 29th Mar 2025**, where cluster heads shall involve existing carrier helpdesks for imparting awareness among students of class 10th of their respective cluster.

The concerned CEOs shall also monitor conduct of these workshops and submit a consolidated report to this Directorate

skant

(Subah Mehta) JKAS
Joint Director

No: DSEJ/2025/3997-4100

Dated: 08-02-2025

Copy to the:-

1. Financial Commissioner/Additional Chief Secretary to the Govt., School Education Department, Civil Secretariat Jammu for kind information.
2. Deputy Commissioners (all) Jammu Division for kind information.
3. CEOs (All) Jammu Division for information and necessary action.
4. Principals/ZEOs (All) Jammu Division for information and necessary action.
5. I/c Coordination Cell, DSEJ for information and with the direction to coordinate with CEOs for proper implementation of the workshops.
6. I/c DSEJ Website for uploading.
7. Office record.

CAREER
GUIDANCE

What am I really going to do?

Can I really get there?

What are the risks?

Am I sure of the route?

Where?
When?

Are my subjects appropriate?

If I don't make it then.....do I have any other options?



Plan Your Career

- **Lot of Opportunities are available**
- **All options are equally good and complete with Each Other**
- **Student should choose a career based on Academics, Personality and Desire**

4.

**ACHIEVE
GOALS**

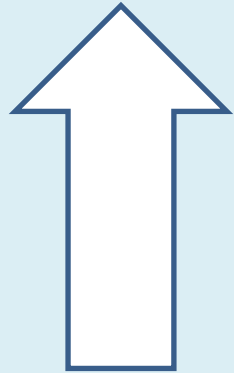
Put plan in Action , Be
consistent ,Learn and
Achieve Goal



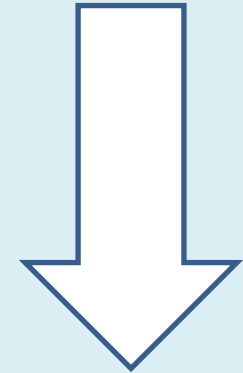
1.

**KNOW
YOURSELF**

Interest,Values,Skills
Assests,resource,
Personality



**CAREER
PLANNING**



3.

GOALS

Set Goals , Develop Plan
and Address issues to
achieve



2.

**EXPLORE
POSSIBILITIES**

Research , narrow
choices,
Find best fit

**CAREER
OPTIONS OR
COURSES
AFTER 10TH**

SCIENCE

01

Engineering, Medicine,
Architecture,
Biotechnology,
Pharmacy

COMMERCE

02

CA, B.Com, CS, BBA,
Diploma in Banking
and Finance

**ARTS AND
HUMANITIES**

03

Law, Languages, Fine
Arts, Social Work

**VOCATIONAL
COURSES**

04

ITI, polytechnic,
vocational training,

INSTRUCTOR

05

Postsecondary Teacher,
Postsecondary Education
Administrator,
Curriculum Developer,
Schools Counselor,

FACTOR IMPACTING CAREER CHOICE

- **Parental Factor: Choosing Career/Stream as per Parent's Choice**
- **Peer Factor : Choosing Career/Stream as per Friend's/Classmates Choice**
- **Mob Factor: Follow Crowd/Tread for career Choice.**
- **General Trend inclination: Inclination towards general careers like Medical and Engineering .**
- **Abroad Ambition : Aiming for career with possibility of getting Job abroad.**
- **Government Job Ambition: Aiming for career to get job in Government Field.**

CAREER TYPES

EDUCATION BASED CAREER

- PUBLIC ADMINISTRATION
- DOCTOR
- ENGINEER
- PARA MEDICS
- BANKER
- CLERICAL
- IT PROFESSIONAL
- NURSING
- TECHNICAL JOBS
- ACCOUNTANCY
- JOURNALISM etc.

TALENT BASED CAREER

- DANCER
- SINGER
- PAINTER
- SCULPTURIST
- MUSICIAN
- RADIO JOCEY
- VIDEO JOCEY
- ACTING
- CHOREOGRAPHY
- HAIR STYLING
- PHOTOGRAPHY
- VIDEOGRAPHY etc.

EDUCATION

BASED

CAREERS

STREAMS AFTER 10th

MEDICAL

- Physics
- Chemistry
- Botany
- Zoology
- English

NON MEDICAL

- Physics
- Chemistry
- Maths
- English

COMMERCE

- Business Studies
- Accountancy
- Economics
- English

ARTS

- History
- Geography
- Political Science
- Economics
- Legal Education
- Philosophy
- Psychology
- Sociology
- Hindi
- Math
- English etc.

SCOPE AFTER

MEDICAL

COURSES

1. MBBS (Bachelor of Medicine, Bachelor of Surgery)
2. BDS (Bachelor of Dental Surgery)
3. BAMS (Bachelor of Ayurvedic Medicine and Surgery)
4. BHMS (Bachelor of Homeopathic Medicine and Surgery)
5. BUMS (Bachelor of Unani Medicine and Surgery):
6. B.VSc(Bachelor of Veterinary Science.)
7. B.Sc. Agricultural
8. General Science Courses in Botany , Zoology, Microbiology, Biochemistry ,Biotechnology etc.
9. Nursing
10. Pharmacy
11. Physiotherapy
12. Medical Laboratory Technology (MLT)
13. Radiology and Imaging Technology
14. Optometry

CAREER PROSPECTS

- DOCTORS
- CIVIL SERVICES
- DENTIST
- VETINARY DOCTOR
- REASEARCH
- AGRICULTURIST
- BIOTECHNOLOGIST
- MICRO BIOLOGIST
- DAIRY TECHNOLOGIST
- ENVIRONMENTALIST/HORTICULTURIST/FISHERY SCIENCE
- FORESTRY AND WILDLIFE
- PROFESSOR/TEACHER
- PHARMACIST
- PARA MEDIC
- OCCUPATIONAL THERAPIST
- PHYSIOTHERAPIST
- AUDIOLOGY AND SPEECH THERAPIST
- RADIOGRAPHER
- X-RAY TECHNICIAN
- OPTICIAN
- LABORATORY ASSISTANT
- NUTRITIONIST AND DIETCIAN

SCOPE AFTER

NON-

MEDICAL

Courses

1. MECHANICAL ENGINEERING
2. ELECTRICAL ENGINEERING
3. CIVIL ENGINEERING
4. AERONAUTICAL ENGINEERING
5. ELECTRONICS ENGINEERING
6. CHEMICAL ENGINEERING
7. COMMUNICATION ENGINEERING
8. TEXTILE ENGINEERING
9. METALLURGICAL
10. ENVIRONMENTAL
11. MARINE ENGINEERING
12. COMPUTER SCIENCE AND IT
13. ARCHITECTURE
14. GENERAL SCIENCE/MATHS COURSES IN PHYSICS,CHEMISTRY,MATHS
15. POLYTECHNIC IN ALL BRANCHES

Careers

- CIVIL SERVICES
- ENGINEER
- ARCHITECT
- IT PROFESSIONAL
- PROFESSOR/TEACHER
- BANKER
- ANALYST
- WEB DESIGNER
- GRAPHICS DESIGNER
- ARMED FORCES AS TECHNICAL ENTRY
- MERCHANT NAVY
- RESEARCH
- BUSINESS VENTURE

SCOPE AFTER

COMMERCE

COURSES

1. **BCOM(Bachelor in Commerce)**
2. **BBA(Bachelor in Business Administration)**
3. **BBM(Bachelor in Business Management)**
4. **BFA(Bachelor in Financial Accounting)**
5. **CA(Chartered Accountant)**
6. **ICWA(Institute of Cost and Works Accountants of India)**
7. **CS(Company Secretary)**
8. **CIB(Certified Investment Banker)**
9. **CFA(Certified Financial Analyst)**
10. **CIB(Certified Investment Banker)**

CAREER PROSPECTS

- **RESEARCH AND ACADEMICS**
- **CIVIL SERVICES**
- **ECONOMICS**
- **BANKER**
- **STOCK BROKER**
- **FOREX DEALER**
- **EQUITY RESEARCH ANALYST**
- **CHARTED ACCOUNTANT**
- **ACCOUNTANT**
- **INVESTMENT BANKER**
- **ACTUARY**
- **INSURANCE**
- **TAXATION**
- **VENTURE CAPITALIST**

SCOPE AFTER

ARTS/

HUMANITIES

COURSES

1. BA(Bachelor of ARTS)
2. BRS(Bachelor of Rural Studies)
3. LLB(Law)
4. B.A(Hospitality and Hotel Administration)
5. BMC(Bachelor in Mass Communication)
6. BMS(Bachelor in Media Studies)
7. BA in Journalism
8. BA in Economics
9. BSW Bachelor in Social Work
10. B.Math(Bachelor in Mathematics)
11. B.Stat(Bachelor in Statistics)
12. Psychology
13. Sociology
14. Anthropology
15. Education

CAREER PROSPECTS

- RESEARCH AND ACADEMICS
- CIVIL SERVICES
- ADVOCATE
- JUDICIARY
- ECONOMICS
- BANKER
- ANTHROPOLOGIST
- ARCHEOLOGIST
- HISTORIAN
- ACTUARY
- PSYCHOLOGIST
- LINGUIST
- POLITICAL SCIENTIST/ANALYST
- JOURNALIST
- MASS COMMUNICATION
- TRAVEL AND TOURISM
- SOCIAL WORK
- ADVERTISING
- COPY WRITER

SCOPE

AFTER

10th CLASS

COURSES

1. DIPLOMA COURSE IN ENGINEERING(<https://jkdsd.in>)
2. ITI COURSES (<https://jkdsd.in>)
3. INTERIOR DESIGNING
4. STENOGRAPHY
5. BEAUTICIAN
6. HAIR DRESSING
7. TAILORING
8. COMPUTER OPERATOR
9. MECHANIC
10. HOTEL MANAGEMENT IN HOUSE KEEPING
11. CATERING
12. FOOD AND BEVRARING etc

CAREER PROSPECTS

- DIPLOMA ENGINEER
- COMPUTER OPERATOR
- ARMY-SOLDIER
- NAVY-SAILOR
- AIR FORCE-AIRMEN
- STENOGRAPHER
- CLERK
- RAILWAY TICKET COLLECTOR
- POLICE CONSTABLE
- MERCHANT NAVY
- DATA ENTRY OPERATOR
- INTERIOR DESIGNER
- BEAUTICIAN etc.

Govt. Polytechnic College in Jammu Division

1. Govt. Polytechnic College Jammu(<http://www.govtpolytechnicjammu.edu.in/>)
2. Govt. Polytechnic for Women, Jammu(<http://www.gpfwjammu.org/>)
3. Govt. Polytechnic College, Doda(<http://govtpolytechnicdoda.org>)
4. Govt. Polytechnic College, Kathua
5. Govt. Polytechnic College, Kishtwar
6. Govt. Polytechnic College, Poonch(<http://www.gpcpoonch.org>)
7. Govt. Polytechnic College, Ramban(<http://www.govtpolytechnicramban.org>)
8. Govt. Polytechnic College, Reasi(<http://www.govtpolyreasi.edu.in>)
9. Govt. Polytechnic College, Samba(<http://www.govtpolytechnicsamba.org>)
10. Govt. Polytechnic College, Udhampur(<http://govtpolytechnicudhampur.org>)

Pvt. Polytechnic College in Jammu Division

- National Institute of Tech. & Science (Polytechnic) Indira Nagar, P.O Miran Sabib, R.S. Pura Jammu 181101 (nitscem@yahoo.com)
- IECS Polytechnic. Purkhoo Domana, Jammu(iecs@jamwalgroup.com)
- Acharya Sri Chander Technical Institute (Polytechnic), Ghou Manhasan, Jammu(ascgc786@gmail.com)

Govt./Private ITI Colleges Jammu Division

1. ITI Jammu
2. ITI Kishtwar
3. ITI Rajouri
4. ITI Hiranagar
5. ITI Udhampur
6. ITI Poonch
7. ITI Gool
8. ITI Ramban
9. ITI Doda
10. ITI Kathua
11. ITI Bhaderwah
12. ITI Mendhar
13. ITI Reasi
14. ITI Sunderwani
15. ITI Bhaddu/Billawar
16. ITI RS Pura
17. ITI Basholi
18. ITI Samba.
19. Women ITI Jammu
20. ITI Dharmari
21. ITI KalaKote
19. ITI Bhallesa
20. ITI SuranKote
21. ITI Bani
22. ITI Nowshera
23. ITI Banihal
24. Himalaya Private ITI, Bantalab, Jammu
25. Peerpanchal Private ITI Poonch
26. JKS Private ITI, Jinder Melu Bishnah, Jammu.
27. Virtual Private ITI Balnagar Udhampur
28. Diya Private ITI Udhampur
29. Poly Skill Private ITI, Gurha Brahmmana, Akhnoor
30. Northern Private ITI, Channi , Brahamana
31. Legend Education Foundation Private ITI, Rajouri
32. Evergreen Private ITI Gandhi Nagar Jammu
33. G.K. Educational trust Private ITI Nagrota, Jammu
34. Softech Pvt. ITI, 7th Extension 2nd Floor, Ramesh Market, Shastri Nagar, Jammu
35. Acharya Shri Channder Private ITI, Mansa, Jammu
36. Shastri Memeorial Academy Pvt. ITI, Near Ganesh Ji Temple Jammu

OFF BEAT

SCOPE

COURSES

1. NDA(National Defence Academy)
2. BPE(Bachelor in Physical Education)
3. Bachelor in Fine and Visual Arts
4. BPA (Bachelor in Performing Arts)
5. Courses in Event Management
6. Food Craft institute

CAREER PROSPECTS

- ARMY OFFICER
- NAVY OFFICER
- PILOT
- AIR FORCE OFFICERS
- SPORT TEACHERS
- SPORTS MANAGERS
- COACH
- MEDIA AND PUBLIC RELATIONS
- JOBS IN CREATIVE DEPARTMENTS OF
MAGZINES,NEWSPAPERS,PUBLISHING HOUSE TEXTILE INDUSTRY ETC.
- ACTING INDUSTRY
- MUSIC AND COMPOSITION
- SCULPTING
- HOTEL INDUSTRY

THANK YOU