

GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF SCHOOL EDUCATION JAMMU
MUTHI CAMP, JAMMU – 181205

No: DSEJ/CUL/682-707

Date: 07/04/2022

Chief Education Officers (All)
Principal DIET (All)
Jammu Division

Sub: Circulation and Implementation of Annual Cultural Calendar for the Academic Year 2022-23.

As per **NEP-2020** children should take pride in their cultural heritage and mother language in order to connect to their roots.

This Directorate circulates **Cultural Calendar** every year to inculcate cultural and artistic values among students so that their hidden potentialities may take a rise and their overall personality development take place. **Co-Curricular activities** help the students to grow up with their interests and potentialities and enable them to contribute their best for the societal well being.

In this connection, you are hereby requested to circulate the **soft copy** of this Cultural Calendar among all the stake holders. For its successful implementation, it is enjoined upon you to issue strict instructions to **ZEOs, HOIs** of all Schools (**Govt. and Pvt.**) to conduct various cultural activities as per schedule given in this cultural calendar.

As per directions, received from School Education Department, Civil Secretariat, J&k, UT vide letter no: Edu-PS/167/2021/01/SED (79512), dated 11/03/2022, all HOIs are directed to conduct extra-curricular activities in schools not as a burden but in a playful manner, giving due focus to academics so as to compensate the learning loss/gap due to Covid-19 pandemics during the past two years.

As such, all the Zonal Education Officers are directed to utilize the services of Zonal Incharge Cultural Cell (**ZICCs**) for maximum participation of schools in these activities. For this purpose, ZICCs are directed to visit the schools of their respective Zone on every Saturday to ensure that co-curricular activities are conducted regularly in schools as per this cultural calendar.

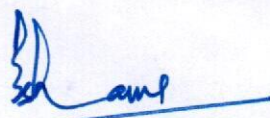
ZICCs will submit the weekly progress report to the concerned ZEO and DICC on regular basis. District Incharge Cultural Cell (**DICCs**) will compile the reports received from Zones and submit it to their respective CEO for onward submission to this office. Consolidated compliance reports (Weekly/Monthly) of these activities along with relevant media must be sent by e-mail to **culturalcelldsej@gmail.com** by 1st of every month.

In addition to this, I/c Cultural & Education Cell DSEJ along with his team members shall regularly visit various schools of Jammu Division under intimation to this chair. This team shall interact with the stake holders and incorporate valuable suggestions received from the field to make Cultural activities more vibrant and interactive.

The team shall check the progress of various activities conducted under various National Campaigns like AKAM, EBSB, Constitution Day, Swachh Bharat Abhiyan, My School My Pride etc.

For any query, I/c Cultural and Education Cell can be contacted on **Mobile No: 6006800071**.

Encl: 01(4 lvs)


(Dr. Ravi Shankar Sharma) KAS
Director School Education
Jammu

Copy to the:

1. Principal Secretary, School Education Department, Civil Secretariat, J&K for favour of information please.
2. Joint Director (All), Jammu Division for information.
3. Joint Director SCERT (Jammu) for information.
4. Project Director Samagra Shiksha for information.
5. I/c Cultural & Education Cell, DSEJ for necessary action.
6. I/c Website for uploading.



Directorate of School Education Jammu

Cultural Calendar for the Academic Year 2022-23

Month	Cultural Activities
April 2022	<ul style="list-style-type: none"> Symposium on Mela Bahu Fort on 9th of April. Cultural Program on Baisakhi two days prior to Baisakhi festival, i.e on 12th of April. Declamation on the life and work of Dr B.R. Ambedkar on Ambedkar Jayanti one day prior i.e on 13th of April. Speech/Declamation on Life and Teachings of Lord Mahavir on Mahavir Jayanti two day after i.e on 16th of April. Painting competition on World Heritage Day on 19th April. Slogan writing competition on Save Water Save Earth on Earth Day i.e on 22nd of April under Jal shakti Abhiyan. Singing Popular songs of Tamil Nadu in Tamil Language during 1st week of this month under EBSB. Reading Fundamental Duties in Tamil/Dogri/Gojri/Urdu/Punjabi/Hindi Language during 2nd week of this month under EBSB. Welcome of New Students (Fresher's Day) & Beautification of School Premises during 3rd week of this month under My School My Pride. National Youth Parliament on the NEP-2020 during 4th week of this month under Constitution Day.
May 2022	<ul style="list-style-type: none"> Symposium on International Labour Day one day after i.e on 2nd of May. Symposium on Role of World Red Cross Society on World Red Cross Day i.e on 8th of May. Declamation on Life and Teachings of Lord Buddha, two days prior to Buddha Purnima .i.e 12th of May. Essay writing on Significance of Water Bodies during 1st week of this month under Jal Shakti Abhiyan. Singing Nursery Rhymes in Tamil Language during 2nd week of this month under Ek Bharat Shrestha Bharat (EBSB). Organizing Plastic Free School Campaign during 3rd week of this month under My School My Pride. National Youth Parliament on Right to Education- RTE during 4th week of this month under Constitution Day.

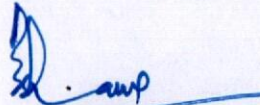
Month	Cultural Activities
June 2022	<ul style="list-style-type: none"> • Plantation drive /Symposium on World Environment Day i.e on 5th of June. • Doha Gayan /Declamation on the teachings of Saint Kabir one day prior to Kabir Jayanti i.e on 13th June. • Symposium on Sudh Mahadev Mela to interlink/showcase the cultural diversity of our UT on 23th June. • Painting competition on the theme Save Water during 1st week of this month under Jal Shakti Abhiyan. • Recognition of Tamil Alphabets during 2nd week of this month under EBSB • Cleanliness activities campaign during 3rd week of this month under My School My Pride. • National Youth Parliament on 'Permanent Seat for India in Security Council' during 4th week of this month under Constitution Day.
July 2022	<ul style="list-style-type: none"> • Symposium on Sarthal Devi Yatra to interlink/showcase the cultural diversity of our UT on 7th July. • Cooking competition on Rut Rahdhe to spread awareness about traditional recipe on 16 July. • Patriotic Programmes on Kargil martyrs on Kargil Vijay Diwas on 26th July. • Painting/Collage making on Jal Nahi to Jeevan Nahi during 1st week of this month under Jal Shakti Abhiyan. • Learning 30 Words in Tamil Language during 2nd week of this month under EBSB. • Green School Drive Campaign during 3rd week of this month under My School My Pride. • National Youth Parliament on Role of SAARC during 4th week of this month under Constitution Day.
August 2022	<ul style="list-style-type: none"> • Celebration of Independence Day on 15th of August. • Rakhi making competition on Raksha Bandhan one day prior to the festival i.e on 10th of August. • Cultural Programme on Janamasthami one day prior to the festival i.e 18th of August. • Declamation on Kailash Yatra to showcase the cultural diversity of our UT on 24th of August. • Quiz Competition on Indian Monsoon during 1st week of this month under Jal Shakti Abhiyan. • Learning 10 sentences on My Self in Tamil during 2nd week of this month under EBSB. • Plantation Drive during 3rd week of this month under My School My Pride. • National Youth Parliament on Right to Information- RTI Act during 4th Week of this month under Constitution Day.

<p>September 2022</p>	<ul style="list-style-type: none"> • Declamation on Mela Pat to interlink/showcase the cultural diversity of our UT on 2th September. • Art/Craft competition on Bach Dua on 3rd September. • Teacher Day Celebration on 5th September. • Symposium/Speech on the Significance of Hindi Language on Hindi Divas on 14th of September. • Declamation on Water Conservation during 1st week of this month under Jal Shakti Abhiyan. • Quiz on Art, Culture and Traditions of Tamil Nadu during 2nd week of this Month under EBSB. • Celebration of Annual Day during 3rd week of this month under My School My Pride. • National Youth Parliament on Need for Lok Pal during 4th week of this month under Constitution Day.
<p>October 2022</p>	<ul style="list-style-type: none"> • Cleanliness Drive/Awareness Rallies on Gandhi Jayanti one day prior i.e. 1st of October. • Interactive Discussions on the Empowerment of Girls on International Day of the Girl Child on 11th of Oct. • Declamation on Life and teachings of Prophet Muhammad on Eid-ul-Milad ul Nabi one day prior i.e on 13th of October. • Rangoli competition on Diwali prior to Puja Holidays i.e on 21st of October • Symposium on Accession Day, one day prior i.e on 25th of October. • Painting competition on Jal hai to Kal hai during 1st week of this month under Jal Shakti Abhiyan. • Folk dances of Tamil Nadu during 2nd week of this Month under EBSB . • Rangoli making and Beautification of Schools during 3rd week of this month under My School My Pride. • National Youth Parliament on Ban on Crackers during 4th Week of this month under Constitution Day.
<p>November 2022</p>	<ul style="list-style-type: none"> • Shabd Gayan /Declamation on Teachings of Guru Nanak Dev ji one day prior i.e 7th of November. • Declamation on Urs of Shah Asrar-ud-Din Sahib on 9th of November. • Symposium/ Youth Parliament on NEP-2020 to celebrate National Education Day on 11th of November. • Cultural Program on Children's Day i.e on 14th of Nov. • Pledge taking ceremony on Constitution Day i.e on 26th of Nov. • Cultural Programmes under Kala Utsav at School & District Level under EBSB. • Collage making on Conservation of water bodies during 2nd week of this month under Jal Shakti Abhiyan. • Inviting Alumni to celebrate Alumni Day during 3rd & 4th week of this month under My School My Pride.
<p>December 2022</p>	<ul style="list-style-type: none"> • Celebration of Christmas one day prior to the festival i.e on 24th of December. • Essay writing on the topic Jal hi Jeevan hai during 1st week of this month under Jal Shakti Abhiyan. • Cooking competition / Symposium on Cuisines of Tamil Nadu during 2nd week of this month under EBSB. • Collection and disposal of e- waste during 3rd week of this month under My School My Pride • National Youth Parliament on Women Reservation in Parliament during 4th week under Constitution Day.

<p>January 2023</p>	<ul style="list-style-type: none"> • Slogan Writing/Declamation on National Youth Day i.e. on 12th Jan, 2023. • Cultural Program on Lohri Festival one day prior i.e. on 12th Jan, 2023. • Shabd Gayan / Symposium on life and teachings of Guru Govind Singh Ji. • Symposium on National Girls Child Day i.e on 24th Jan, 2023. • Pledge Taking Ceremony on National Voter's Day i.e on 25th Jan, 2023. • Celebrations of Republic Day 26th January, 2023. • Slogan writing on Significance of Water during 1st week of this month under Jal Shakti Abhiyan • Declamation on Monuments of Tamil Nadu during 2nd week of this Month under EBSB. • Best out of Waste campaign during 3rd week of this month under My School My Pride.
<p>February 2023</p>	<ul style="list-style-type: none"> • Symposium/Doha Gayan on teaching of Guru Ravi Das Ji one day prior to the festival. • Craft making/Cultural program on Basant Panchami. • Speech/Essay competition on International Mother Language Day on 21st Feb, 2023. • Declamation on Rivers of Tamil Nadu during 1st week of this Month under EBSB. • Essay writing on Rain Water Harvesting during 2nd week of this month under Jal Shakti Abhiyan • Ban on Single use plastic campaign during 3rd week of this month under My School My Pride. • National Youth Parliament on Digital India during 4th week of this month under Constitution Day.
<p>March 2023</p>	<ul style="list-style-type: none"> • Cultural Program on Holi one day prior to the festival • Poem Recitation on World Poetry Day i.e on 21st March, 2023 • Painting/Symposium on International Water Day i.e. on 22nd March, 2023 under Jal shakti Abhiyan. • Drama/Play on World Theater Day i.e on 27th March, 2023. • Declamation on National Heroes of Tamil Nadu during 2nd week of this Month under EBSB • Making Compost Pit during 3rd week of this month under My School My Pride • National Youth Parliament on Role of India in Indo Pacific Region during 4th week of this month under Constitution Day.

NOTE:-

- ❖ Schools of both Summer Zone and Winter Zone will follow this Cultural Calendar and incase of Summer Vacation/Winter Vacations activities will be held online.
- ❖ In addition to this calendar, various activities under **Azadi Ka Amrit Mahotsav** will also be held as per the AKAM calendar issued vide this office order no: DSEJ/Cul/12665-78 dated: 09/04/2021.
- ❖ All the HOIs will strictly follow the cultural calendar and not undertake any activity with any Pvt. organization/NGO without prior permission of this Directorate.
- ❖ In case of Holiday on proposed date, the activity can be conducted day before/after.
- ❖ Pic/short videos of the activities held should be sent by email to culturalcelldsej.media@gmail.com
- ❖ Best Media will be uploaded on the Face book Page **GovernmentSchools of Jammu Province** and YouTube Channel **Shiksha Darpan**.


Director School Education
Jammu