Government of Jammu & Kashmir
Directorate of School Education, Jammu

No. : DSEJ/Counselling Cell/ 34958-64

Dated: 21/11/2020

Mr. Manoj Balachandran
Head, IBM Corporate Social Responsibility
India and South Asia

Sub: Introduction of 'STEM for Girls' Program in schools of Jammu Division with focus on Coding.

Reference No. : - AIF-DE/UK/JK-R dated: 11.11.2020

Sir,

In reference to the subject and reference cited above, Directorate of School Education Jammu will be happy to collaborate with AIF to introduce "STEM for Girls" Programme in Jammu Division with focus on Coding for improvement in education towards carrier pathways for Girls who are studying in Govt. Schools.

I write it to you to explore the possibility for extension of STEM for Girls Program in Jammu Division. It will be a pleasure associating with CSRs like IBM and philanthropic organization like AIF in this shared goal and our endeavor for improving quality education and train the students for 21st century jobs.

The 'Coding' has not been introduced in Jammu Division yet, we will provide all possible support to both IBM and AIF if there is a possibility for collaboration to introduce this program in 100 schools from upcoming academic year.

I appreciate the contribution of both IBM and AIF in the field of education and reaching out to the under resourced schools and remote areas with STEM for Girls program to prepare a future ready workforce.

There shall be no financial obligation on the part of the Directorate of School Education Jammu.

Looking forward to work with IBM & AIF in transforming education.

Yours Sincerely

Anuradha Gupta, KAS
Director School Education
Jammu

Copy to:
1. Administrative Secretary, School Education Department Govt. of J&K UT, Civil Secretariat Jammu for information.
2. Mr. Mathew Jospeh, Country Director, American India Foundation (AIF) for information.
3. Ms. Jasbir Kour, Lead SFGI Program, IBM for information.
4. Romesh Kumar Head Counselling Cell DSEJ for information.
5. Mr. Shahied Chouhan, State Program Manager for information.
6. I/C Website for uploading on website of DSEJ.