



Government of Jammu & Kashmir
DIRECTORATE OF SCHOOL EDUCATION, JAMMU

**The Chief Education officer (All)
Jammu Division**

No: DSEJ/CUL/ 32313-37

Date: 23/10/2020

**Sub: Organizing Cultural Competition under the theme 'My Culture My Heritage'-
competition.**

In connection with the subject cited above, it has been decided that an Online "My Culture My Heritage"-competition will be organized at provincial level.

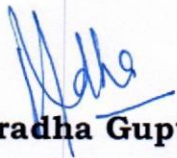
In this connection, you are requested to ensure participation of each Zone of your respective District to maximize the participation at grass root level.

You are also requested to appoint a District Nodal Officer who will coordinate with Z.E.Os for the effective implementation of this competition.

All the DIET Principals are requested to provide necessary support in this regard.

The Details of the District Nodal Officer appointed for the above mentioned competition should be sent by mail to culturalcelldsej@gmail.com by 1st Nov 2020.

The detailed Activity calendar is annexed as **Annexure- I, Annexure-I I.**


(Anuradha Gupta) KAS
Director School Education
Jammu

Copy To The:

1. Joint Director (ALL) Jammu Division for favour of information
2. Chief Education Officer (All) for favour of information & necessary action.
3. DIET Principal (ALL) for favour of information & necessary action.
4. I/C Website for uploading on DSEJ website

Annexure -I

Sub: 'My Culture My Heritage' competition.

- This Online Competition will be organized every month. The entries will be put online for display on the 15th of every month.
- Every Zone will identify five best entries and e-mail it to culturalcelldsej@gmail.com and to DNOs of their respective district.

The Activity Calendar for the coming month of November, December & January is as under: -

Date for forwarding the best entries to Cultural cell DSEJ. By the ZEO Office	Date for Online display. By Cultural Cell DSEJ	Activity	Type	Format	Duration (Max)	Language/Theme	Instrucrcton
10 th Nov 2020	15 th Nov 2020	Drawing/ Painting/Sketch making	Solo	Jpeg, PPT, Video	5 minutes	Theme Anything depicting culture of your area	Name of the Student with class and school name Should be written on the painting
10 th Dec 2020	15 th Dec 2020	Singing	Folk song (Solo)	Video	5 minutes	Any Local Language-Gojri, Pahadi, Dogri,etc	There should be no background music or sound effect in the video.
10 th Jan 2021	15 th Jan 2021	Any activity showing the unique talent of the student.	Solo	Video PPT Jpeg	5 minutes	Theme Any	There should be no background music or sound effect in the video.

Annexure –II

The Participants will carry the placard displaying the following information during preparation of the video.

Name
Class
School
zone
District
Whatsapp NO

- All the participants will be receiving Certificate of Participation and the winners will be honored on the "Republic Day 2021" by the Director, DSEJ.

Note: -Students with Exceptional Talent can also send the video directly to Whatsapp no:6006800071
