Government of Jammu & Kashmir
DIRECTORATE OF SCHOOL EDUCATION JAMMU

Sub: Purchase of books/stationary and uniform etc- regarding.
Ref:- Director School Education Jammu No. DSEJ/Pvt/10852-68 dated
19.05.2020.

CIRCULAR

A number of complaints are pouring in from different quarters against the
private schools regarding various issues viz purchase of text books/stationary
items/school uniforms etc from a particular shop. In view of covid-19 pandemic almost
every sector has suffered and under such circumstances, it is very tough for the parents
to bear extra burden for purchase of books not prescribed by the Board to which the
school is affiliated and uniform etc that too from a particular shop. Resorting to such
illegal practices by the few private schools is against the ethics and norms / guidelines
issued by the Government from time to time.

In this context, attention of the management of all private schools is invited
towards the advisory issued by this office vide No. DSEJ/Pvt/10852-68 dated
19.05.2020 wherein it has been made amply clear that all schools shall notify through
their websites the list of subjects and the books prescribed by the Board to which they
are affiliated and no other subject or book shall be made mandatory. Under no
circumstances, any school shall ask parents to buy books from a particular book shop
and no school shall prescribe or ask any parent to buy books for pre-primary classes
(Nursery/LKG/UKG). The school shall send activity based learning modules of children
of classes of Ist and 2nd for learning. As the schools are already closed vide Government
Order No. 19-JK (DMRRR) of 2021 dated 15.04.2021 and it has been ordered to provide
the education through online platforms to the students so the question of asking
students for buying & wearing uniform is illogical and irrelevant and must be desisted.

In view of the above, it is once again enjoined upon all the private schools to
strictly adhere to the instructions conveyed vide No. DSEJ/Pvt/10852-68 dated
19.05.2020. Any violation in this regard shall be viewed seriously and action shall be
initiated against schools which inter-alia include de-recognition of school. The CEO
concerned shall regularly monitor through the committees already constituted vide order
No. 450 DSEJ of 2020 dated 02.12.2020, taking on spot action against the defaulters
under an intimation to this office.

(Dr. Ravi Shanker Sharma) KAS
Director School Education
Jammu

No: DSEJ/14582-697
Copy to the:-

1. Administrative Secretary, School Education Department, Civil Secretariat
   Jammu for favour of information.
2. Joint Director (All) Jammu Division for information and necessary action.
3. Chief Education Officers (All) Jammu Division for information and necessary
   action.
4. Zonal Education Officer (All) Jammu Division for information and necessary
   action.
5. I/c DSEJ Website for uploading of circular.
6. Office record.