GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF SCHOOL EDUCATION JAMMU

Circular No: DSEJ of 2020
Dated: 15-12-2020

Subject: NCERT Coherent Access Programme under PM e-Vidhya Programme.

Reference: MOE Govt of India No 1-30/2020-KT dated 25-08-2020

All e-Content Creators of DSEJ Home Classes are advised to provide all e-Content (Video, Audio and PDF) approved and uploaded on DSEJ Home Classes platform in pen drive or Google Drive whichever convenient within 7 days. This information will be uploaded to the Diksha portal.

To provide data in pen drive you can contact IT cell Directorate of School Education Jammu (Deepak Sharma Mob No: 7051136612) and for Google Drive links you can send email at email Id: iiceoffice-ik@diksha.gov.in. Along with content also send details of content in below format

<table>
<thead>
<tr>
<th>Teacher Name</th>
<th>School Name</th>
<th>District</th>
<th>Zone</th>
<th>Subject</th>
<th>Class</th>
<th>Topic</th>
<th>Link in Google drive/ filename in pen drive</th>
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</table>

CEOs of each district are instructed to ensure that all of the content creators in their respective district send the desired content in stipulated time period to Directorate of School Education as already asked for vide no DSEJ/2020/33173 dated: 04-11-2020 enclosed herewith

Yours faithfully

(Anuradha Gupta) KAS
Director School Education
Jammu

Copy to the:
1. Administrative Secretary, School Education Department, J & K, Jammu For favour of information.
2. Director SCERT for kind Information
3. Joint Director__________ (All) for information and necessary action.
4. Chief Education Officers (All)/Principal DIET (All) Jammu Division for information and necessary action.
5. I/c Website for uploading on official website of this Directorate.
The Director
School Education
Jammu

Reference: SCERT/CoH, Acc./10/20

Date: 08/10/2020

Subject: SCERT Coherent Access Programme under PM e-VIDYA Programme

Ref: Anita Karsal (IAS) Secretary, MoE, Govt. of India No 1-30/2020-KT; Dated 25/08/2020

Madam,

Kindly refer to the above cited subject. In this context, the Secretary, Ministry of Education, School Education and Literacy, Govt. of India vide D.O No. 1-30/2020-KT dated 25/08/2020 and communication letter F.No 1-30/2020-KT Dated 26/06/2020 where under the objective of the PM e-VIDYA programme and its focus on unification of efforts to enable multimedia access to Education were highlighted. A virtual workshop was conducted by NCERT with all the States UTs on 04th August 2020 detailing out the process for planning and implementation of Coherent Access. NCERT’s Coherent Access programme was to be launched on 5th September 2020 wherein content for grades 1st to 12th was to be broadcasted on SWAYAM PRABHA/Television. A unique QR Code was also to be imposed on each telecast content on scanning the QR Code video recording of the telecast content as well as additional digital content in the form of e-Textbook. Explanation content, practices resources, teaching resources and teaching resources could be accessed on DIKSHA for consumption.

As you know that the UT Govt, has already initiated the appropriate action as per the guidelines of MHRD and the requisite content in this behalf is available with you which was materialized while imparting education on synchronous modes through TV, Radio, YouTube and in the PDF format.

Under the circumstances you are as such requested to kindly provide all material available with you in the form of Videos, Audios, PDF etc. to this office on urgent basis so that the said content is uploaded on DIKSHA for easy access of the stakeholders where this content is accessible anytime anywhere.

Yours sincerely,

[Signature]

Director
SCERT, J&K

Copy to:
1. Secretary, Ministry of Education, School Education and Literacy
2. Principal Secretary to Govt., School Education, Department, Jammu and Kashmir
3. Copy for office record

DIRECTORATE OF SCHOOL EDUCATION JAMMU

No: DSEJ/2020/33173

Dated: 04-11-2020

Copy of the above forwarded to the All Chief Education Officer's of Jammu Division along with its enclosures with the direction to provide the desired information within week’s time positively.
Dear Secretary,

Please recall that in my letter F.No.1-30/2020-KT dated 26th June 2020, the objective of the PM eVIDYA program and its focus on unification of efforts to enable multi-mode access to education were highlighted. In this context, NCERT’s coherent access program will be launched on 5th September 2020 wherein content for grades 1st to 12th will be broadcasted on Swayam Prabha/television. A unique QR code will also be imposed on each telecast content. On scanning the QR code, video recording of the telecast content as well as additional digital content in the form of e-TextBooks, explanation content, practice resources, learning resources and teaching resources can be accessed on DIKSHA for consumption.

2. NCERT has defined a process note which can be referred by the States/UTs to implement coherence with customization as deemed fit. The process note has been enclosed as Annexure A of the letter.

3. A virtual workshop was conducted by NCERT with all States/UTs on 4th August 2020 detailing out the process for planning and implementation of coherent access (presentation used in the workshop is enclosed as Annexure B).

4. Few States/UTs have already started leveraging multiple other mediums to achieve coherent access:
   a. Gujarat: Television broadcast sessions on Doordarshan for students across grades. TV content is uploaded and linked to digital textbooks on DIKSHA in advance for asynchronous learning.
   b. Tamil Nadu: State launched a ‘Learn at Home’ programme on July 15th which focuses on telecasting explanation videos for all chapters for grades 1-12. The telecast is planned such that one channel is dedicated for one class. Out of the 14 TV channels, 10 channels have started telecasting from 3rd August, 2020.
   c. Assam: State is telecasting TV sessions through SWAYAM DTH Prabha channel and DD Guwahati. Radio sessions are also being conducted. All the aforementioned contents are also being uploaded on DIKSHA to ensure coherent access.

5. In the aforementioned context, States/UTs are requested to undertake the following actions for ensuring effective coherence across digital modes of school education:
   a) States/UTs that are leveraging NCERT textbooks are required to popularize the NCERT coherence program so that all teachers, students, and parents are made aware of the availability and accessibility of content across mediums.
   b) States/UTs that are not using NCERT textbooks are to ensure that their respective coherence programs are launched by 5th September 2020. A letter on coherence has been enclosed as Annexure C of this letter and can be accessed.

Anita Kanwal, IAS
Secretary
Department of School Education & Literacy
Ministry of Education
Government of India

Date: 25/08/2020
customized by each State UT and used as one of the outreach mechanisms for their coherence program.

e) DIKSHA provides various dashboards to track digital content coverage, content consumption as well as other parameters which can be used to gauge the success of the use-cases programs launched on the platform. All states UTs are requested to leverage dashboards for improving content as well as bridging the chapter-wise gaps. The suggested template enclosed as Annexure D providing the content coverage and gaps against the various content types should be shared. DIKSHA coordinators appointed by state UTs can reach out to DIKSHA PME members for the content gap sheet.

d) The states UTs are requested to share the filled template at a monthly frequency, starting 15th September, 2020 at dikeo@cbse.nic.in and takeshwaran@mein.diksha.gov.in.

e) Furthermore, to ensure the learning continuum of teachers in the absence of classroom face-to-face training models, CBSE, NCERT and multiple States UTs have launched online training courses on DIKSHA. Data dashboards related to consumption of these courses are emitted by the platform which can be used by the state administration to drive action towards their respective teacher capacity building programs. A summary on teacher professional development capabilities on DIKSHA is enclosed as Annexure I.

I look forward to your acknowledgement of this letter and response regarding action taken in this context.

Best wishes

Yours sincerely,

[Signature]

(Anita Kalirwal)

Enclosures:
Annexure A: Process Note for implementing Coherence
Annexure B: Enabling Coherent Access-4th August 2020
Annexure C: Flyer for Coherence
Annexure D: Suggested Content Gaps Tracker
Annexure I: Teacher Professional Development capabilities on DIKSHA

To,
The Additional Chief Secretaries / Principal Secretaries / Secretaries Education or the Nodal Department of all States and UTs.