



Government of Jammu & Kashmir



Directorate of School Education, Jammu

No. : DSEJ/Counselling Cell/ 36558-74

Dated: 09/11/2020

The Director Health Services
Jammu

Subject: Virtual Sensitization of school teachers about implementation of Tobacco Free Educational Institutions (TOFEI) of Jammu Division (initiative under National Tobacco Control Program).

Reference No. : - DHS/J/NTCP/204-205/20 dated: - 05.11.2020

Madam,

Apropos the proposal received from your department regarding the subject cited above, an online meeting of school teachers has been planned for generating awareness regarding the ill effects of tobacco use and discussing the key issues of this program with the purpose of accelerating the implementation of Tobacco Free Educational Institutions.

The schedule of the meeting is given below for reference:

Time	Sessions	Facilitator and Moderator
1:00 – 2:15 PM (Saturday) 12.12.2020	Welcome of Participants and Objectives of the Virtual meeting.	1. Dr. Mridula Singh (Facilitator) Divisional Nodal Officer, National Tobacco Control Program, Directorate of Health Services, Jammu 2. Dr. Surinder Kumar (Moderator) Member Counselling Cell, DSEJ
	Introduction and Background of Tobacco Control	
	Burden of Tobacco Use in India and Jammu and Kashmir	
	Overview of National tobacco Control Program (NTCP) and Cigarette and Other Tobacco Product Act (COTPA) 2003	
	Tobacco Free Educational Institutions (TOFEI) guidelines	
Vote of Thanks		

Yours Faithfully

Anuradha Gupta
Anuradha Gupta (KAS)
Directorate School Education
Jammu

Copy to the:

1. Financial Commissioner, Health and Medical Education Department, Civil Secretariat Jammu for information.
2. Administrative Secretary to School Education Department Govt. of J&K UT, Civil Secretariat Jammu for information.
3. Chief Education Officer, Jammu (all) for information.
4. Dr. Mridula Singh, Divisional Nodal Officer, National Tobacco Control Program, Directorate of Health Services, Jammu for coordination and compliance.
5. Romesh Kumar Head Counselling Cell DSEJ for information.
6. Dr. Surinder Kumar Member Counselling Cell, DSEJ for coordination and compliance.
7. I/C Website for uploading on website.