

**Government of Jammu & Kashmir**  
**DIRECTORATE OF SCHOOL EDUCATION, JAMMU**

**Principal DIETs (All)**  
**Jammu Division.**

No: - DSEJ/ Counselling Cell/ 22197-22229

Dated: -07/ 09/ 2020

**Sub:- Online competition for teachers on "Preparation of communication material" relating to National Education Policy (NEP) -2020.**

Kindly find enclosed herewith a copy of communication received from the administrative department of school education government of J&K UT Civil Secretariat Srinagar vide No. Edu/NC-SE/Misc/2020 of dated 27-08-2020 along with copies of two DOs from Ministry of Education Govt of India regarding the subject cited above.

As Ministry of Education Govt. of India had decided to organize an Online competitions for teachers on "Preparation of communication material" relating to National Education Policy (NEP) -2020 in J&K UT and other States/UTs of India on Twelve (12) Themes related to School Education to be started from 5<sup>th</sup> September to 15<sup>th</sup> October-2020.

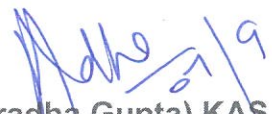
In this regard all Principals of DIETs of Jammu Division are hereby directed to take all necessary steps with the instructions to all Head of Schools (both Govt.& Pvt.) in organizing online competition for teachers on "Preparation of communication material" relating to National Education Policy (NEP) -2020 at institutional level in Jammu Division by taking the actions on identified 12 Themes with communication format appended as Annexure "A" & "B" in coordination with respective Chief Education Officers of the Districts.

It is further informed to all Principal DIETs Jammu Division that these competitions on 12 Themes will be held at different levels w.e.f 5<sup>th</sup> Sept. to 15<sup>th</sup> Oct-2020 as appended Annexure "C" and accordingly you are further directed to appoint one Nodal Officer from the Districts for this event who will be responsible for making all arrangements in the Districts like receiving entries from teachers, facilitating the assessment of entries in the districts, encouraging teachers for mass participations and sending finally selected entries to this Directorate on or before 10<sup>th</sup> Oct-2020.

Moreover concerned Principal DIETs of Jammu division furnish the compiled report for 10 best selected entries from the District for the action taken in the matter and send to this Directorate on Email-ID:- [counsellingcelldsej@gmail.com](mailto:counsellingcelldsej@gmail.com) with hard and soft copies on or before 10<sup>th</sup> Oct-2020 for further assessing them from the select committee.

In view of all the above and for any further queries/technical support Sh. Romesh Kumar Sharma, Head Counselling Cell DSEJ and Sh. Govind Sharma, Nodal Officer Fit India Movement DSEJ will be contacted on their respective **Mobile NOs. 9419210200 and 9419280527.**

**Enclosures: 05**

  
**(Anuradha Gupta) KAS**  
**Director School Education**  
**Jammu**

**Copy to the:**

1. Principal Secretary to Govt. School Education Department J&K for favour of information please.
2. Private Secretary to Secretary School Education & Literacy, Ministry of Education GOI Shashtri Bhavan New Delhi for favour of information please.
3. Principal SCERT Jammu/Joint Directors (All) for this DSEJ for favour of information please.
4. OSD to Hon'ble Advisor (S) School Education Department for favour of information please.
5. Chief Education Officers (All) Jammu Division for favour of information with the directions to facilitate Principal DIETs / HOIs for similar necessary action please.
6. **Sh. Romesh Kumar, Head Counselling Cell DSEJ & Sh. Govind Sharma Nodal Officer Fit India Movement DSEJ for immediate compliance with the directions to coordinate the same with CEOs/Principal DIETs concerned till the completion of the event in ending October in Jammu Division.**
7. Principal DIET Jammu/ Principal HSS Narla Rajouri for information & necessary action please.
8. Sh. Love Kumar, I/C Website at DSEJ to Upload on the official website please.

## Annexure "A"

### Themes for the competition:-

1. Early Childhood Care and Education: The Foundation of Learning
2. Foundational Literacy and Numeracy: An Urgent & Necessary Prerequisite to Learning
3. Curtailing Dropout Rates and Ensuring Universal Access to Education at All Levels
4. Curriculum and Pedagogy in Schools: Learning Should be Holistic, Integrated, Enjoyable and Engaging.
5. Teachers and Teachers Education.
6. Equitable and Inclusive Education: Learning for All.
7. Efficient Resourcing and Effective Governance through School Complexes/Clusters.
8. Standard-setting and Accreditation for School Education.
9. Re-imagining Vocational Education.
10. Adult Education.
11. Promotion of Indian Languages, Arts and Culture
12. Online and Digital Education: Ensuring Equitable Use of Technology.

## Annexure "B"

### Communication format

The communication material can be in one of the following formats:

- i. Film : Duration – 1 to 2 minutes, in MP4 format.
- ii. Posters: Poster size: 12" x 8"
- iii. Infographics: In the form of power point presentation or slides.

## Annexure "C"

### Levels of Competitions & action to be undertaken by HOIs /DIETs /DSEJ :-

The competition will be held at School level (both Govt. & Pvt. ) between 5<sup>th</sup> September to 25<sup>th</sup> September- 2020. The participating teachers from schools will have to prepare communication material on different themes of National Education Policy-2020 which may be used by Ministry of Education in future. The best two selected entries at school level should be upload in the link/e-mail to be provided by DIETs to HOIs on or before 20<sup>th</sup> September 2020 with details of participants (Name of Teacher, School Name, Mobile, Email). All the best two entries received from all schools in Division will be assessed by respective DIETs for 10 best Entries in the Districts irrespective of Theme & Format between 25<sup>th</sup> September to 15<sup>th</sup> October 2020 & forward them to this Directorate through Email at [counsellingcelldsej@gmail.com](mailto:counsellingcelldsej@gmail.com) on or before 10<sup>th</sup> October 2020. All these 10 best selected entries from each districts are to be further assessed for selection at Divisional level by the Select Committee between 11<sup>th</sup> October to 15<sup>th</sup> October 2020 through any mode deemed fit by Directorate.

  
(Anuradha Gupta) KAS  
Director School Education  
Jammu



Government of Jammu & Kashmir  
School Education Department  
Civil Secretariat, Srinagar

Most Urgent

Director,  
School Education,  
Jammu/Kashmir

No: Edu/NC-SE/Misc /2020

Dated: 27.8.2020

**Subject:** Online competition for teachers on "Preparation of communication material" relating to National Education Policy (NEP) -2020.

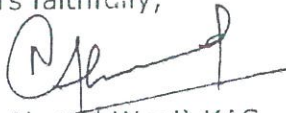
Sir/Ma'am,

This Department has received D.O.No:21082/Secy(SE&L)/3 dated 21.8.2020 from Secretary (SE&L), MoE GoI, regarding subject (copy enclosed).

I am directed to request that you have been nominated as Nodal Officers of respective Divisions for receiving entries from all School Heads/teachers for online competition of teachers on "Preparation of communication material" relating to National Education Policy (NEP) - 2020 on identified (xii) themes and accordingly sharing selected entries to NCERT New Delhi as per fixed timelines; School level 5<sup>th</sup> to 25<sup>th</sup> Sep, 2020 & Block/District/State 25<sup>th</sup> to to 15<sup>th</sup> Oct, 2020. Accordingly, you are requested to take necessary steps in this regard.

Yours faithfully,

Encl: (3 -lvs)

  
(Naseer Ahmad Wani) KAS  
Additional Secretary to Government  
School Education Department

Copy to the:

1. Director, NCERT New Delhi.
2. Private Secretary to Secretary (SE&L), MoE GoI, Shastri Bhawan New Delhi.
3. Private Secretary to Principal Secretary to Government School Education Department.

अनीता करवाल, भा. प्र. से  
सचिव



Department of School Education & Literacy  
Ministry of Education  
Government of India

Anita Karwal, IAS  
Secretary

D.O. No.210820/Secy(SE&L)/3

Dated:21.08.2020

Dear Education Secretary,

I am glad to inform you that the Ministry of Education, in partnership with MyGov, is organizing an Online Competition for Teachers on 'Preparation of Communication material' relating to National Education Policy (NEP-2020). The participating teachers from States/UTs will have to prepare Communication material on different Themes of NEP 2020 related to school education.

The following actions are requested from the States/UTs:-

1. The States/UTs are requested to appoint one Nodal Officer for this event, who will be responsible for making all arrangements like receiving entries from teachers, facilitating the assessment of entries and sending finally selected entries to the NCERT.
2. The themes for this competition are as follows:
  - (i) Early Childhood Care and Education: The Foundation of Learning
  - (ii) Foundational Literacy and Numeracy: An Urgent & Necessary Prerequisite to Learning
  - (iii) Curtailing Dropout Rates and Ensuring Universal Access to Education at All Levels
  - (iv) Curriculum and Pedagogy in Schools: Learning Should be Holistic, Integrated, Enjoyable and Engaging
  - (v) Teachers and Teachers Education
  - (vi) Equitable and Inclusive Education: Learning for All
  - (vii) Efficient Resourcing and Effective Governance through School Complexes/Clusters
  - (viii) Standard-setting and Accreditation for School Education
  - (ix) Re-imagining Vocational Education
  - (x) Adult Education
  - (xi) Promotion of Indian Languages, Arts and Culture
  - (xii) Online and Digital Education: Ensuring Equitable Use of Technology

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124 'C' Wing, Shastrl Bhawan, New Delhi-110001  
Telephone:+91-11-23382587, +91-11-23381104 Fax : +91-11-23387589  
E-mail:secy.sel@nic.in

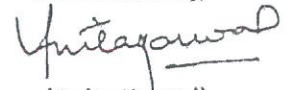
3. The communication material can be in one of the following formats:
  - Film: Duration - 1 to 2 minutes, in MP4 format.
  - Posters: Poster size: 12" x 8"
  - Infographics: In the form of power point presentation or slides.
4. The competition will be held at school level first between 5<sup>th</sup> September – 25<sup>th</sup> September. The next selections will be done at block/district/state from 25<sup>th</sup> September to 15<sup>th</sup> October, 2020.
5. All entries selected at district level are to be called for at State level by SCERTs through any mode deemed fit by State/UT.
6. The State/UT will have to constitute one Select Committee for assessing the entries received at State/UT level.
7. The 10 best entries, irrespective of theme and format, at state level may be exhibited in State Education Department website and of SCERT from 15<sup>th</sup> October 2020 onwards. These entries may then be submitted for national level selection at link to be supplied by NCERT.
8. NCERT is the Nodal Agency for this Competition on behalf of Ministry of Education. NCERT will remain in touch with SCERTs to take this further.
9. If any state level selected entry is in local language then an explanatory note on the same may be attached along with entry by SCERT.
10. All the participants should be informed that the entries submitted by them, may be used by the Ministry of Education in future and the submission of entry will be treated as the permission for the same on behalf of the participant.

The link on which, best entries from your State/UT is to be uploaded, will be shared shortly by NCERT.

You are requested to issue necessary instructions to all the schools for the same and encourage the participation from the maximum number of teachers in this competition from as many schools as possible.

Best wishes

Yours sincerely,

  
(Anita Karwal)

Secretaries School Education of all States/ UTs

Copy to: Director, NCERT

अनीता करवल, भा. प्र. से  
सचिव



Department of School Education & Literacy  
Ministry of Education  
Government of India

Anita Karwal, IAS  
Secretary

Dated: 21.08.2020

D.O. No. 210820/Secy(SE&L)/2

Dear School Education Secretary,

The Department of School Education and Literacy has decided to call for suggestions from school teachers and Principals from all over the country on how to take the implementation process of the National Education Policy, 2020 forward.

To simplify the process for the teachers, the suggestions are being called on each theme of the NEP related to school education (List attached), through a question answer process. The questions are framed in such a manner that teachers can relate to them from their experience as teachers and classroom transactions. Each question also gives reference to the paragraph of NEP to which refers to, to enable the teacher to read the same for better understanding of the policy, before uploading suggestions.

All suggestions received shall be examined by a team of experts from NCERT. Though suggestions are being called in a limited words format, however, for gathering further information, if required, teachers whose suggestions are found useful for incorporating in National Curriculum framework or in the Implementation Plan, shall be individually contacted.

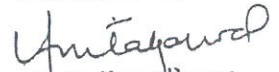
Teachers and Principals can go to the link <http://innovateindia.mygov.in/nep2020> and register their details first. After that, they may browse through the chapter wise questions, and give suggestions on as many areas as they deem fit. We hope that teachers will give suggestions based on their own experiences and learnings. This will add value and richness to this whole exercise.

States/UTs are requested to disseminate this widely amongst all teachers in the state - whether belonging to government schools, private schools, or affiliated to different secondary school boards. States/UTs may hold video conferences on priority, send to teachers WhatsApp groups being maintained at various levels, or use the route of SCERTs/DIETs/DEOs/BRCs/CRCs, etc. for ensuring wide dissemination of this process.

The dates for uploading suggestions by teachers are 24<sup>th</sup> August to 31<sup>st</sup> August. We look forward to wide participation from your State/UT.

Best wishes

Yours sincerely,

  
(Anita Karwal)

Encls: as above

Secretaries (School Education) of all States/UTs  
Director, NCERT  
CEO, MyGov

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