The Chief Education Officers (All)
Jammu Division

Subject: Joint Action Plan ("इक युग नये के विरुध") “Prevention of Drugs and Substance Abuse among Children and Illicit trafficking”.

Sir,

Kindly find enclosed herewith a copy of the communication received from Samagra Shiksha vide no. Edu/SPD/SS/TE/742-46/21 dated: 22.04.2021, along with directions received from National Commission for Protection of Child Rights (NCPCR), New Delhi of D. O. No. 22-01/2020/NCPCR/PD, dated 02.03.2021, duly endorsed by Department of School Education and Literacy, Ministry of Education, Government of India, vide no. Nil dated 05.04.2021, with the Joint Action Plan on ("इक युग नये के विरुध") "Prevention of Drugs and Substance Abuse among Children and illicit trafficking" for information and necessary action at your kind.

The Joint Action Plan is formulated by National Commission for Protection of Child Rights (NCPCR) in collaboration with Narcotics Control Bureau (NCB) to streamline the strategies and efforts made by various authorities, institutions, agencies to bring paradigm shifts in the direction of Drugs and Substance Abuse Prevention amongst the children in the country.

Moreover, it is a framework to wean away the children from drug abuse and to stop selling of drugs in surrounding areas of schools/educational and child care institutions through convergent actions in a time bound manner. It also adopts some of the strategic interventions to prevent the reach of pharmaceuticals drugs, substances and other forms of goods used as intoxicants by the children. It is hoped that this action plan ushers a journey to realize the goal of "नेशन मुक्त भारत" - "Drugs Free India", So that the vision of "New India - A Great India" can be achieved.

In this regard, all the Chief Education Officers are hereby directed to circulate the necessary instructions to all HOIs (HSS, HS, MS and PS) of both government and private schools of Jammu Division to plan, work as per actionable points given in the Annexure - A.

Precise directions from this office will be conveyed to subordinate offices from time to time after the pandemic situation normalizes.
As such, you are further directed to nominate schools nodal officer (SNO)/liaison officer for:

1. Formulation of **Prahari Children's Club** in schools.
2. Sensitization on Parental Supervision.
3. Implementation of Tobacco Free Educational Institutions (ToFEI) 2019.
4. Monitoring through existing infrastructure (CCTV Camera) in schools and the surrounding areas.
5. And other remaining actionable points.

As this Joint Action Plan involves students/learners at large level, therefore all the HOIs must ensure the needful nominations/selections of students (as mentioned in Annexure-A) must be made as and when schools reopen.

Pertinent to mention here that Counselling Cell, DSEJ has already sensitized all stakeholders especially HOIs of School Education Department by holding webinar on **Tobacco Free Educational Institutions (TOFEI) of Jammu Division (initiative under National Tobacco Control Program)** in collaboration with Directorate of Health Services, Jammu.

Dr. Surinder Kumar and Sh. Shanti Swaroop Sharma will be the nodal officers at Divisional Level under the overall supervision of Sh. Romesh Kumar Sharma, Head Counselling Cell, DSEJ. For any further queries call Tele-counselling helpline “Aao Baat Karein” @ 6006800068

Enclosed: Annexure A (03 Leaflets)

(Dr. Ravi Shankar Sharma) KAS
Director School Education
Jammu

Copy to the:

1. Ms. Ruchi Mahajan, Under Secretary to Government of India, Ministry of Education, Department of School Education and Literacy, New Delhi for kind information.
2. Administrative Secretary, Government School Education Department, Civil Secretariat, J&K Jammu for kind information.
3. Chairperson, J&K Board of School Education Jammu for information.
4. State Project Director, Samagra Shiksha Plan for kind information.
5. Deputy Commissioner (All) for kind information.
6. Director Health Services Jammu for kind information.
7. Joint Director (All) for information.
8. Romesh Kumar Sharma, Head Counselling Cell, DSEJ for information and necessary action.
9. I/C Website for uploading on the website.
The Director
School Education,
Jammu/Kashmir.

No.: Edu/SPD/SS/TE/742-46/21 Dated: 04/04/2021

Subject:- Joint Action Plan “Prevention Of Drugs and Substance Abuse Among Children and Illicit Trafficking.”

Sir,

Kindly refer to the subject cited above. in this regard I am directed to enclose herewith a copy of D.O. No. 22-01/2020/N CPCR/PD, Dated: 02-03-2021, received from National Commission for Protection of Child Rights (NCPCR), New Delhi on the above subject, duly endorsed by Department of School Education and Literacy, Ministry of Education, Government of India, vide no. Nil Dated: 05-04-2021, along with the Joint Action Plan on Prevention Of Drugs and Substance Abuse Among Children and Illicit Trafficking, for information and necessary action at your kind end.

It is also requested that a report on the action taken may kindly be furnished to this Directorate for its further submission to Department of School Education and Literacy, Ministry of Education, Government of India.

Yours faithfully,

Enclosures:- As Above

Copy for information to the:-

1. Ms. Ruchi Mahajan, Under Secretary to Government of India Ministry of Education, Department of School Education and Literacy, New Delhi.
2. Private Secretary to Administrative Secretary School Education Department for information of the Administrative Secretary.
3. Office Record.
F. No. 17-1/2021-IS-11  
Government of India  
Ministry of Education  
Department of School Education & Literacy  
IS-11 Section  

Shastri Bhawan, New Delhi  
Dated: 5th April, 2021

To

The State Project Director,  
Department of Education,  
All States/UTs as per list enclosed.

Subject: Joint Action Plan on "Prevention of Drugs and Substance Abuse Among Children and Illicit Trafficking" - reg.

Sir/Madam,

I am directed to enclose herewith a copy of D.O No. 22-01/2020/NCPCR/PD dated 02.03.2021, received from National Commission for Protection of Child Rights on the above subject, along with enclosures, for information and necessary action in the matter.

2. It is requested that a report on the action taken may be furnished to this Department for information and record.

Enclosure: As above

Yours faithfully,

(Ruchi Mahajan)  
Under Secretary to the Government of India  
E-mail: us-is11.edu@gov.in
Madam,

National Commission for Protection of Child Rights (NCPCR) in collaboration with Narcotics Control Bureau (NCB) has prepared and released a Joint Action Plan on “Prevention of Drugs and Substance Abuse Among Children and Illicit Trafficking” on 9th February, 2021. This Action Plan has been formulated on the basis of deliberations and inputs from Narcotics Control Bureau, MoH&FW, MoS/DoE, Ministry of Education, NDDTC-AIIMS, Sainik Schools-Ministry of Defence, NCC & CDSCO-Directorate General of Health Services.

2) The Joint Action Plan - "एक विरूद्ध नागरी के विरूध्व" - is formulated to streamline and strategies the efforts made by various authorities, institutions, agencies to bring paradigm shifts in the direction of drugs and substance abuse prevention amongst the children in the country. Moreover, it is a framework to wean away children from drug abuse and to stop selling of drugs in surrounding areas of schools/educational and child care institutions through convergent actions in a time-bound manner. It also adopts some of the strategic interventions to prevent the reach of pharmaceutical drugs, substances and other forms of goods used as intoxicants by the children.

3) This is first of its kind comprehensive joint action plan on the issue of drugs and substance abuse among children, wherein, all the stakeholders, agencies, duty bearers, authorities, media and parents are to perform their designated roles indicated in the document. It is hoped that this Action Plan ushers a journey to realize the goal of “नष्टा मृदुल भारत”- Drugs free India so that the vision of New India- A Great India Can be achieved.

4) The actionable points for the Ministry of Education as indicated in the document and the soft copy of the Joint Action Plan is attached for your information and suitable action.

With regards,

Enclosed: a/a

Ms Anita Karwal
Secretary, Dept. of School Education & Literacy
124-C, Shastri Bhawan, New Delhi-110001
Email: secy.sel@nic.in

Yours sincerely,

(Friyank Kanoongo)
Joint Action Plan on “Prevention of Drugs and Substance Abuse Among Children and Illicit Trafficking”

Actionable points for the Ministry of Education

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<tr>
<th>REFERENCE</th>
<th>INDICATED ACTION</th>
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<tr>
<td>6.1 &amp; 6.1.2 Prahari Clubs</td>
<td>Formulation of “Prahari” उद्योग - Children’s Clubs: Awareness and Sensitization. A designated staff for coordination, implementation and monitoring the activities in the school in respect to the Joint Action plan. Exclusive Club on “Awareness on Bad Effect of Drugs and Substance Abuse in Human Life” in All Schools. Each club can have about 20-25 students in total, selected from Class 6 to Class 12. Coordination and support to Gandhi Smriti and Darshan Samiti (GSDS) would be requested to orient and sensitize the Prahari Clubs (Exclusive Children’s Clubs) with Gandhian principles Coordination with the Ministry of Health &amp; Family Welfare to integrate with existing programmes in relation to create awareness.</td>
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<td>6.1.3 Parental Supervision</td>
<td>The role of parents and guardians in prevention of drugs and substance abuse among children must constitute a subject of discussion in the School Management Committee (SMC)/parent-teacher meetings.</td>
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<td>6.1.4 Implementation of Tobacco-free Educational Institutions (ToFEI), 2019</td>
<td>The MoHFW, in 2019, released the guidelines for ToFEI (revised). These guidelines should be implemented by the schools/educational institutions. The Ministry of Education should provide the necessary directions to all schools through state education departments/higher education departments of all states/union territories (UTs) for implementation of the same. The institutions may use self-evaluation scorecards for ToFEI given in the said guidelines.</td>
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<td>6.1.5 Monitoring through Existing CCTV Cameras in the Schools and in Surrounding Areas</td>
<td>In view of Section 6 of COTPA, 2003 and Sections 77 and 78 of JJ Act, 2005 and Rules 2016, to ensure that no person is selling liquor, cigarettes or any other tobacco product to a child, school principals shall prepare a list of CCTV cameras installed at school gates and surrounding areas of the schools. Monitoring of CCTV cameras installed at schools shall be done by the school principals. In case of any violation of the provisions of the said Acts, the principal would immediately inform the police/drugs authorities to take appropriate legal action.</td>
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<td>Inclusion of Condition under School Affiliation Rules</td>
<td>For proper implementation, affiliating bodies, namely, Central Board of Secondary Education (CBSE), Indian Certificate of Secondary Education (ICSE), state education boards, state education departments and state recognizing authorities, shall include in affiliation rules and take out circulars to ensure that no person shall sell, offer for sale, or permit sale of, cigarette or...</td>
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any other tobacco product: (i) to any person who is under 18 years of age; and (ii) in an area within a radius of one hundred yards of any educational as per Section 6 of COTPA, 2003. Further, amendments shall be made in state affiliation rules that before giving recognition and affiliation to the school and at the time of inspection, this should be checked and included in the checklist that there should be no sell of liquor nearby schools within the distance prescribed by the State/UT.

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<th>6.4 Reporting and Monitoring</th>
<th>Ministry shall issue suitable guidelines in respect to the Reporting of activities by the school authorities i.e. Children's Club activities, implementation of ToFFE, Random checking of CCTVs, violation of provisions under all related laws in and around the school/educational institution, regarding existing shops.</th>
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<td>14. Inclusion of Drug Education in Curriculum</td>
<td>National Council of Educational Research Training (NCERT) would be requested to prepare an age-appropriate curriculum to educate children about the ill effect of drugs and substance abuse. For smooth convergence NCPDR with NCB and SCPCR will hold consultative meetings with NCERT and SCERT, educational boards, experts and stakeholders.</td>
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<td>(TABLE-1-A)</td>
<td>Sharing of District/Block/Village/Urban Habitation wise list of schools/Educational Institutions including residential educational institutions (Govt/Private/ Govt Aided &amp; Unaided Minority) by the District Education Officer (DEO) with District Excise Office</td>
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<td></td>
<td>Ensure that FIR is registered against the person under Section 77 of JJ Act, 2015 in case found selling of liquor or to any child near schools/Educational Institutions. (As per Section 77 of JJ Act, 2015—&quot;it is an offence against a child, if a person gives or causes to be given, to any child any intoxicating liquor or any narcotic drug or tobacco products or psychotropic substance, except on the order of a duly qualified medical practitioner.&quot;).</td>
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<td><strong>School Principal/ Administrator/ SMC.</strong></td>
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<td>Inclusion of a provision for recognition/affiliation of a school to ensure there is no liquor shop within the prescribed distance near the school premises. <strong>Affiliating bodies like CBSE, ICSCE, State Boards, State Education department.</strong></td>
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<td>An undertaking from schools by State Education Department before giving recognition to the school clearly stating that there is no such shop/bar near the school. <strong>State Education Department</strong></td>
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<td>The school recognition rules of the States should be amended accordingly. <strong>State Education Department</strong></td>
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| | Ministry of Education shall send circulars to all the Education Boards and State Education Departments to send quarterly reports of monitoring of CCTVs cameras already installed at
Schools and nearby surroundings to ensure that no person shall sell, offer for sale, or permit sale of, cigarette or any other tobacco product to any person who is under 18 years of age; and in an area within a radius of one hundred yards of any educational as per Section 6 of COTPA, 2003 and no sell of liquor nearby schools within the distance prescribed by the State/UT.

All the schools shall mandatorily get the police verification of its staff. **Education Department of the States/Schools**

Undertaking that the school adopts a zero-tolerance policy in the school in respect to the staff using liquor during school hours should be mandatory.

**Education Department of the States/Schools**

Reporting of any offence under JJ Act, 2015 or any other relevant Act. **School Principal / SMC/CWPO**

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<td>Circulars to ensure that there should not be any shop selling Biddies/ Cigarettes, Gutkha and other tobacco products within 100 meters radius of the Schools/ Institutions by as per Section (6) of the COTPA; 2003 and no sell of liquor nearby schools within the distance prescribed by the State/UTs by State level affiliating bodies viz; CBSE, ICSE, State Education Boards and State authorities. <strong>Ministry of Education</strong></td>
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<tr>
<td><strong>Inclusion of a provision for recognition/affiliation of a school to ensure there is no shop selling Biddies/Cigarettes, Gutkha and other tobacco products in surrounding areas of Schools/ Institutions and no sell of liquor nearby schools within the distance prescribed by the State/UT.</strong> <strong>Affiliating bodies like CBSE, ICSCE, State Boards, State Education department</strong></td>
<td></td>
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<tr>
<td>**Sharing of District/Block/ Village/ Urban Habitation wise list of schools/ Educational Institutions including residential educational institutions (Govt/Private/ Govt Aided &amp; Unaided Minority) by the District Education Officer (DEO) with District Drugs Control Authority or any appropriate authority at district level. <strong>District Education Officer (DEO)</strong></td>
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<td>Orientation of Parents &amp; Teachers to understand the psychology of the adolescents and children so that they will be able to cope/help them in their emotional crisis to prevent any drug dependency. <strong>Department of School Education</strong></td>
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<td><strong>Awareness Generation Programmes in School/ Colleges and Educational Institutions involving students/ teachers/ SMCs/ PTA/ NCC and NSS volunteers.</strong></td>
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